



MEMORANDUM

Agenda Item No. 11(A)(30)

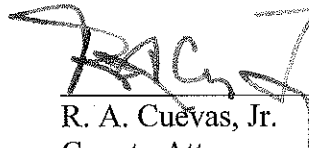
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: July 3, 2012

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution retroactively authorizing
in-kind services for the June 3, 2012
"Liga Contra el Cancer's 2012
Telethon" event

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsors Chairman Joe A. Martinez.



R. A. Cuevas, Jr.
County Attorney

RAC/cp

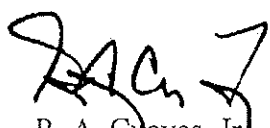


MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: July 3, 2012

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A)(30)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's ____, 3/5's ____, unanimous____) to approve
- ☒ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved _____ Mayor

Veto _____

Override _____

Agenda Item No. 11(A)(30)

7-3-12

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE POLICE DEPARTMENT FOR THE JUNE 3, 2012 "LIGA CONTRA EL CANCER'S 2012 TELETHON" EVENT SPONSORED BY LIGA CONTRA EL CANCER, INC., A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$4,320.00 TO BE FUNDED FROM THE UNSPENT BALANCE OF THE DISTRICT 11 FY 2008-09 IN-KIND RESERVE FUND

WHEREAS, Liga Contra el Cancer, Inc. has requested in-kind services from the Police Department for the June 3, 2012 "Liga Contra el Cancer's 2012 Telethon" event in an amount not to exceed \$4,320.00 (see attached Fee Waiver/In-kind Service Application); and

WHEREAS, the "Liga Contra el Cancer's 2012 Telethon" raises funds to provide free medical services to individuals diagnosed with cancer; and

WHEREAS, Liga Contra el Cancer, Inc. is a not-for-profit organization; and

WHEREAS, the "Liga Contra el Cancer's 2012 Telethon" is a special event, as that term is defined in the attached Fee Waiver/In-kind Service Application, and \$4,320.00 of the in-kind services shall be funded from the unspent balance of the District 11 FY 2008-09 In-Kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Police Department for the June 3, 2012 "Liga Contra el Cancer's 2012 Telethon" sponsored by the Liga Contra el Cancer, Inc. in an amount not to exceed \$4,320.00 to be funded from the unspent balance of the District 11 FY 2008-09 In-Kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Chairman Joe A. Martinez. It was offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman	
Audrey M. Edmonson, Vice Chairwoman	
Bruno A. Barreiro	Lynda Bell
Esteban L. Bovo, Jr.	Jose "Pepe" Diaz
Sally A. Heyman	Barbara J. Jordan
Jean Monestime	Dennis C. Moss
Rebeca Sosa	Sen. Javier D. Souto
Xavier L. Suarez	

The Chairperson thereupon declared the resolution duly passed and adopted this 3rd day of July, 2012. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

GKS

Gerald K. Sanchez

**MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION**

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY
ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Dolores Green
Office of Strategic Business Management
111 N.W. 1st Street, Suite 2200
Miami, FL 33128

Phone: (305) 375-5143
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☒ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, and date and submit form no later than 60 days prior to event date.)
- ☐ Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

Note: Event budget must be included for "Special" and "Major" event types.

1. Full legal name of the requesting organization: Liga Contra el Cáncer, Inc. / League Against Cancer, Inc.
2. Applicant Status: (Select one of the choices below)
 - ☒ Not-For-Profit or Tax Exempt
 - ☐ For-Profit
 - ☐ Local Government or Public Entity
 - ☐ Other (specify): _____
3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): Cesar Scheker, Administrator
2180 SW 12 Avenue, Miami, Florida 33129. Phone: (305) 856-4914 / Fax (305) 856 -8172
cscheber@ligacontraelcancer.org
4. Specify fee waiver or in-kind service requested (quantify, if applicable): _____
We are requesting the fee waiver and/or in-kind services for the Fire Rescue, Paramedic / Watch and police services to be used at Liga
Contra el Cáncer's 2012 Telethon, which will be held on Sunday, June 3rd, 2012, at the Miami-Dade County Fair & Exposition Center, 10901
SW Coral Way, Miami, Florida. The event will be broadcasted throughout South Florida, between 5:00PM and 11:30PM, through Telemundo-
Channel -51.

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
Page 2

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): _____

On Sunday, June 3, 2012, Liga Contra el Cáncer / League Against Cancer will host its 37th, annual Telethon, from noon to midnight.

This major fundraiser will be broadcasted via Telemundo – Channel 51, from the Miami-Dade County Fair & Exposition Center, located at 10901 S.W. Coral Way, Miami, Florida.

The purpose of the event is to raise funds to continue League Against Cancer's mission of providing (FREE) medical care to cancer to diagnosed individuals with no insurance, poor and with no government medical support in Miami-Dade County.

6. Please select ALL that apply to event:

- ☒ Economic Development: Event supports vitality or growth of the local economy
- ☒ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☒ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☒ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation
- ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): _____

The event will be held at the Miami-Dade County Fair & Exposition Center, 10901 S.W. Coral Way, Miami, Florida.

(Chairman Joe A. Martinez - District 11)

8. Description of regional or local impact: _____

The Telethon, which is the main fundraising for the non-profit organization, will be broadcasted via Telemundo – Channel 51 and will be seen throughout South Florida. The League's Telethon will provide (FREE) general entertainment, sponsors presentations, patients' testimonies and cancer awareness education for the community of South Florida.

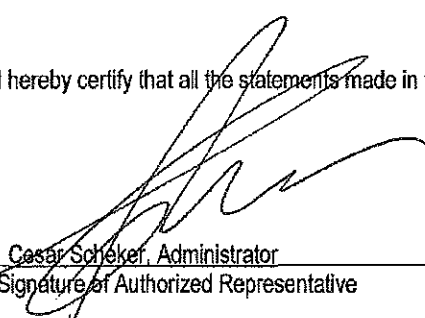
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): _____

The Telethon will start the set up at the Fair site on Tuesday, May 29th, 2012 (8:00AM), and the respective breakdown will end on Tuesday, June 5, 2012 (7:00 PM). The actual event will start on Sunday, June 3, 2012 at 4:00 PM and end at 1:00 AM of June 4, 2012.

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION
Page 3

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): PLEASE SEE ATTACHED SCHMATIC OF THE EVENT VENUE.
11. Expected number of participants and estimated attendance (per day, if applicable): The expected number of participants and general public attendance could reach approximately 4,000 people from the South Florida Community.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): SEE ATTACHMENT

I hereby certify that all the statements made in this application are true and correct.


Cesar Scheker, Administrator
Signature of Authorized Representative

May 3, 2012.
Date

LIGA CONTRA EL CANCER, INC.
TELETHON 2012 -BUDGET

Projected Expense

6145 · SPECIAL FUND-RAISING EVENTS

MUSIC & ENTERTAINMENT - 6145.12 ·	4,200.00
PRODUCTION - 6145.14 ·	191,898.24
ADVERTISING - 6145.23 ·	87,145.37
AUTO - 6145.45 ·	2,379.00
BANK CHARGES - 6145.46 ·	7,609.40
FOOD & BEVERAGE - 6145.19 ·	15,664.33
GIFTS6145.02 ·	1,414.40
HOTEL ACCOMODATION - 6145.44 ·	2,554.93
INSURANCE - 6145.15 ·	4,342.27
LAUNDRY - 6145.33 ·	138.00
LICENSES & TAXES - 6145.26 ·	350.00
MERCHANDISE - 6145.30 ·	2,915.25
PHOTOGRAPHER6145.17 ·	3,250.00
POSTAGE - 6145.11 ·	32,380.00
PRIZES - 6145.28 ·	1,000.00
PROPS - 6145.36 ·	4,070.00
RENTALS - 6145.20 ·	79,963.83
SECURITY - 6145.48 ·	3,886.50
SIGNS & BANNERS - 6145.22 ·	2,132.00
SUPPLIES - 6145.24 ·	5,352.83
TABLEWARE/DECORATIONS -6145.01·	56,373.83
TELEPHONES & COMMUNICATION - 6145.49 ·	23,646.56
TICKETS - 6145.29 ·	6,664.30
TRAVEL - 6145.47 ·	0.00
WORKERS - 6145.16 ·	7,962.01
MISCELANEOUS - 6145.51 ·	1,404.60
SPECIAL FUND-RAISING EVENTSTotal - 6145 ·	<u>548,697.65</u>
Total Expense:	<u>548,697.65</u>

Internal Revenue Service
District Director

Department of the Treasury

Date: MAR 13 1978

Employer Identification Number:

59-1629554

Accounting Period Ending:

June 30

Form 990 Required: ☒ Yes ☐ No

Person to Contact:

R. Wright

Contact Telephone Number:

(904) 791-2636

► Liga Contra El Cancer, Inc.
(League Against Cancer, Inc.)
1414 Coral Way
Miami, Florida 33145

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. Also, you should inform us of all changes in your name or address.

Generally, you are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. If you have paid FICA taxes without filing the waiver, you should contact us. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes. If you have any questions about excise, employment, or other Federal taxes, please let us know.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

The box checked in the heading of this letter shows whether you must file Form 990, Return of Organization Exempt from Income tax. If Yes is checked, you are required to file Form 990 only if your gross receipts each year are normally more than \$10,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay.

400 West Bay St., Jacksonville, Fla. 32202

(over)

Letter 947(DO) (5-7)

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter, we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees.

If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

Charles E. DeWitt

District Director

cc: Mario Vuksanovic, M. D.

This determination letter supersedes our letter of December 8, 1977, holding that you do not qualify for exemption under section 501(c)(3) of the Code.

Letter 947(DO)

State of Florida

Department of State

I certify from the records of this office that LIGA CONTRA EL CANCER, INC. is a corporation organized under the laws of the State of Florida, filed on April 28, 1975.

The document number of this corporation is 732592.

I further certify that said corporation has paid all fees due this office through December 31, 2012, that its most recent annual report was filed on March 23, 2012, and its status is active.

I further certify that said corporation has not filed Articles of Dissolution.

*Given under my hand and the Great Seal of
Florida, at Tallahassee, the Capital, this the
Twenty Fourth day of March, 2012*

Ken Dietz

Secretary of State



Authentication ID: 000226009280-032412-732592

To authenticate this certificate, visit the following site, enter this ID, and then follow the instructions displayed.

<https://efile.sunbiz.org/certauthver.html>



FUNDRAISING FACT SHEET 2011

ORGANIZATION: LIGA CONTRA EL CANCER, INC.
LEAGUE AGAINST CANCER, INC.

TELEPHONES: (305) 856-4914 Administration
(305) 858-8050 Medical Center

ADDRESS: 2180 S.W. 12th Avenue
Miami, Florida 33129

FAXES: (305) 856-8172 Administration
(305) 859-4884 Medical Center
www.ligacontraelcancer.org

INCORPORATED: State of Florida, April 28, 1975.

Exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code.

MISSION OF ORGANIZATION: To provide FREE medical care to needy cancer patients without regards to race, creed or national origin provided that they have established legal residence in the State of Florida.

MAJOR SOURCES OF REVENUES:

- . Annual Telethon
- . Grant from the State of Florida, through the Department of Health
- . Annual Christmas Raffle, Kids Fashion Show, Walk-A-Thon and other fund-raising social events
- . Grant from Miami-Dade County-CBO - Individual membership contributions
- . In Memoriam donations and wills
- . Personal & corporate contributions

The League's extensive network of volunteers make it possible to provide quality medical care while keeping operating expenses low. Also, volunteers from Palm Beach to South Miami-Dade County help the organization's on-going fundraising efforts throughout the year. The main fundraiser, the Telethon, held on June 5, 2011, yielded an approximate amount of \$4,645,647 in pledges to support the indigent and uninsured cancer patients in Florida.

TASKS: The League Against Cancer is a volunteer driven, non-profit organization of well-known business and professional individuals that make a great effort to guarantee financial and community support for patients who seek their help. In order to gain support for this task, the goals of the League are to:

- . Search for contributions to the League from the business and professional communities.
- . Solicit grants from major foundations.
- . Further the growth of understanding in the community of League's projects, action and local impact.
- . Enroll active support for the League's bigger goals.

CURRENT CORPORATE SUPPORT: League Against Cancer is supported by a number of local as well as national corporations and individuals. The 2011 group of benefactors included among others: The State of Florida-Department of Health, Miami Dade County - CBO, León Medical Centers, MBF Healthcare Partners, Sazón Goya, Winn-Dixie Foundation, Winn-Dixie/El sabor de tu país, Procter & Gamble Company, Ofelia Suárez Foundation, National Breast Cancer Foundation, Inc., Carlos M. Batista Foundation, P & G - Publix Super Markets, Publix Super Markets Charities, Inc., Gloria Estefan Foundation, Susan G. Komen for the Cure, Cuban Hebrew Committee, City of Hialeah, Olga Fraga Life Insurance, Mejia Family Trust, Sedanos Super Markets, Baptist Health South, CAC-Florida, Cigar Aficionado, Mario Ferro y Familia, Care Plus, Preferred Care, Wells Fargo Bank, Mercantil Commercebank, Bank of America, Ocean Bank, Candido M. Urtiaga Estate, Cruise Industry Charitable Foundation, Inc., El Dorado Furniture, Independent Order "Odd Fellows," Perry Ellis International, Florida Crystals y la Familia Fanjul, BADIA Spices, Inc., NO Que Barato, Rey's Pizza, Seaboard Marine, Padrón Inc., Project Hope / FIU/MDC, Do Unto Others Trust, Café La Llave & Don Francisco Coffees, Bowman Foundation, Bacardi USA, Inc., Municipio De Nuevitas en el Exilio, GALO Air Conditioning, Burger King, Estrella Insurance, The Garrido Foundation, Inc., BAC Florida Bank, U.S. Century Bank, Cecily Carson, Vitas Innovative Hospice Care, Altira, Inc., Bernardo García Funeral Homes, Florida Power & Light Company, Valsan of Miami, Inc., In Memoriam Eugenia & Luis Villa, Bart Development LLC, Goya Foods and other corporations with a heart.

CASE FOR CORPORATE SUPPORT: at the end of Telethon 2011, League Against Cancer raised approximately \$4.6 Million through various established fundraiser mechanisms. However, considering all generous In-Kind contributions throughout the year, the organization will be able to provide approximately \$10 Million in FREE cancer care services to the poor and uninsured cancer patients. All donations are not only tax deductible, but also maximize the taxpayer's investment in health care through our organization's unique ability to multiply every dollar that we receive from all donations. The money is used to pay for medications and services, as well as to cover administration costs. The funds complement the support of a network of over 300 physicians who donate their services and treat League's patients in their private offices at no cost to the patients or the League. Extensive use of volunteers in all areas of the organization helps to keep the operational cost low, however, in order to continue providing free medical care for the uninsured and low-income cancer patients we need more support from corporate America. GOD blesses your support.

LA LIGA CONTRA EL CANCER ANNUAL TELETHON 2011

JUNE 5, 2011

ARNOLD HALL
FAIR EXPO CENTER

ENTRANCE

MICROWAVE TRUCK

PRODUCTION OFFICE

STAGE

P&P
TECHNICAL

NON INTERFERING

ACCOMMODATION

Medical
Control

JUNIOR

FRONT EXHIBIT

CONTROL

Presented by
XPO


6.9.12
NTS
JLE

Memorandum



Date: July 30, 2012

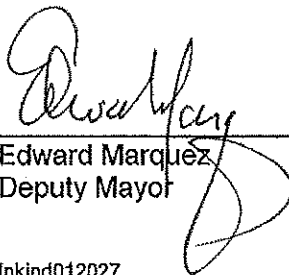
To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor 

Subject: District Specific In-Kind Request

A retroactive waiver for in-kind services has been requested by Liga Contra el Cancer, Inc., for their "Liga Contra el Cancer's 2012 Telethon" event held on June 3, 2012.

In-kind services have been requested in an amount not to exceed \$4,320 from the Police Department for Police Services. This event will be funded from the unspent balance of the District 11 FY 2008-09 In-Kind Reserve Fund.


Edward Marquez
Deputy Mayor

Inkind012027